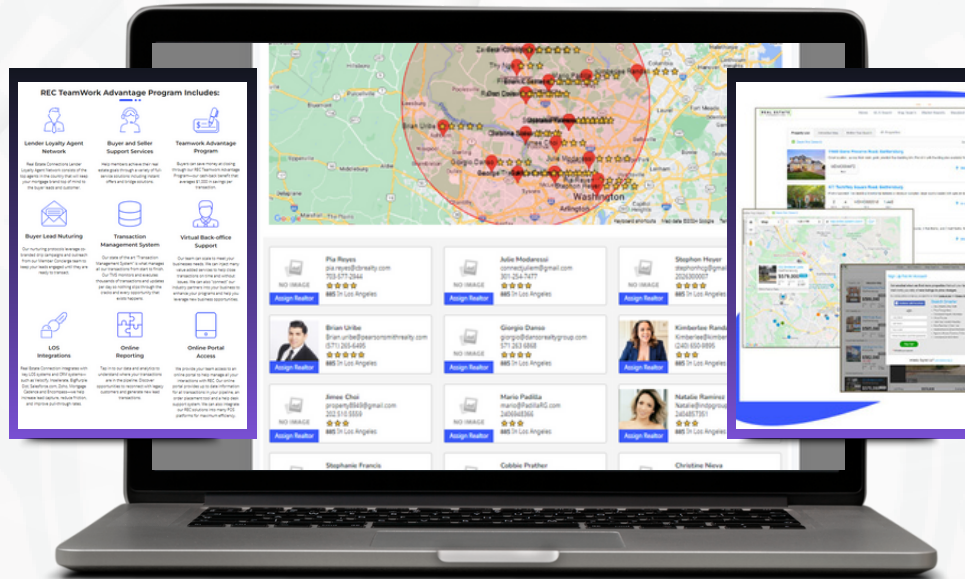


# Real Estate Connection

## WAYMAKER – REALTOR MANAGEMENT COMPANY LENDER FACING BROKERAGE SOLUTION

Real Estate Connection (REC), a realtor management company, is proud to announce the latest update to its innovative software platform, WayMaker. This state-of-the-art update is set to transform how lenders and agents collaborate, share leads, and manage their professional real estate agent network, fostering a seamless and efficient home-buying journey for consumers.



### Collaborative Ecosystem for Lenders and Agents

Waymaker's new update introduces a groundbreaking environment where lenders and agents can collaborate closely. This integration allows for the easy sharing of leads, ensuring that every potential homebuyer receives the best possible guidance and support. The updated platform also includes enhanced features for managing, assigning, and tracking agent and lender panels, promoting a team-oriented approach to lead management.

### Streamlining the Home Buying Journey for all parties

Waymaker can digest leads from lenders and real estate agents and ensure a consistent flow and conversion engine in which the mutual parties database grows. The WayMaker update simplifies this process, enabling buyers to navigate their home-buying journey effortlessly. From initial agent engagement to home viewing and continuous follow-up, REC provides an all-encompassing solution.

## Brokerage in a Box

Waymaker ensures all aspects of the purchase transaction are handled and managed, from the lead assignment to the real estate agent, lead conversion, follow-up, pre-approval and redirection to the lender, title company introduction, insurance company, settlement, and post-closing follow-up. Simply put, REC and Waymaker will ensure the consumer has what it takes to buy a house.

## Empowering Lenders to Grow and Scale Purchases

- Complete Realtor Management Solution
- Manage, track, and score your leads with a realtor partner.
- Access to nationwide realtor database
- Map-based assignment and tracking
- Fully Managed Lead Environment
- 3 Way Group Emails and Text
- Lender Loyalty Real Estate Agent Training

## About Real Estate Connection:

Real Estate Connection has been a pioneer in providing innovative solutions for the real estate industry. With a focus on technology-driven solutions, REC is committed to enhancing the experience of buying and selling properties, making it more accessible, efficient, and transparent for all parties involved.



**REAL ESTATE CONNECTION**  
**UNVEILS WAYMAKER**  
**REALTOR MANAGEMENT**  
**SOFTWARE**

Revolutionizing Collaboration in the Real Estate Sector

- Complete Realtor Management Solution
- Manage, track, and score your leads with a realtor partner.
- Access to nationwide realtor database
- Map-based assignment and tracking
- Fully Managed Lead Environment
- 3 Way Group Emails and Text
- Nationwide coverage

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