

Supercharge your Zillow Buyers Leads and Pre-Qualifications

Zillow + REC Tech Connect Offering:

- 85% of buyer leads/pre-quals coming from a MLO do not have a Realtor - REC solves this issue and helps to lock the buyer lead/pre-qual to the MLO.
- REC pairs buyer leads/pre-quals with a local 5-star Realtor to work with the MLO in a team like fashion nationwide.
- REC Realtors all sign a **2-year Virtual Desk agreement** which prevents Realtors from steering buyer leads/pre-quals to another MLO without first refusal.
- REC manages all buyers from lead origination or pre-approval to close via our **REC Connect Transaction Management system**.
- MLO's get access to the **REC B.E.S.T. Concierge team** that will manage all aspects of the transaction -- phone outreach, buyer stage updates, appointment scheduling and more.
- REC provides long term buyer engagement and reports back as needed; reducing the need to constantly follow up for a status or look for an opportunity.
- REC helps to develop a reciprocal relationship with the local Realtor and broker team.
- REC provides **Bi-Weekly Buyer KPI Metrics and Scorecard Performance Reporting**.
- MLO's, Agents and Buyers have access to the REC Connect (Centralized Lead Management and Reporting System).

Zillow + REC Connect Performance:

- The REC process gets buyers out looking at homes and under contract **20% faster**.
- **94%** of buyers managed by REC close with the original MLO.
- REC consistently nurtures and closes buyers with a time frame of **more than a year**.
- **REC empowers MLO's to enter new markets and expand upon their business by connecting with more buyers and real estate agents.**

Monthly Subscription Pricing Structure:

LEVEL	MONTHLY	Monthly ZILLOW AD SPEND
Bronze	\$100/month	\$500 to \$2,500 leads per month Zillow Ad spend.
Silver	\$250/month	\$2,501 to \$10,000 leads per month Zillow Ad spend
Gold	\$500/month	\$10,001 to \$30,000 leads per month Zillow Ad spend
Enterprise	\$1000/month	\$30,001 to \$75,000 leads per month Zillow Ad spend
Custom	\$TBD/month	\$75,000+ leads per month Zillow Ad spend

*** Subscription is month to month. Cancel anytime.*

We are 100% positive you will be pleased with the value, insight and performance REC provides.

MLO and Realtor Testimonials:

"REC has been amazing to work with, as a Lender growing their Business nationally, it has been truly a blessing!"

KHASH SAGHAFI
LIBERTY HOME MORTGAGE



"I have really enjoyed working with the Real Estate Connection Team. They are professional and work with urgency, which I really appreciate. Look forward to continuing to work together!"

"I have worked with some clients referred by Real Estate Connection. They have done a good job with follow up of these buyers. They are also great at educating people on the process of helping them buy a home. I definitely recommend them!"



JOSH ANTON
REMAX BEYOND 2000, OH



VICTOR AGUILAR
AZURI REALTY, TX



"I love working with Real Estate Connection! As a Realtor, I am always appreciative of referrals, and REC sends me vetted, pre-approved referrals ready to shop! They make the warm introduction and provide excellent support and communication from start to close. Great company!"

"Real Estate Connection has provided great service and quality clients. I don't typically get good and qualified buyers from other referral companies. They are very responsive and communicate quickly. I appreciate them helping me to grow my business."



JESSICA DONALDSON
LOCAL REALTY, AL



KRYSTAL STEWARD
KELLER WILLIAMS REALTY, LA



"I was a little nervous because I was moving cross country and did not know who to reach out to. Real Estate Connection found me the perfect match for me and really helped me feel comfortable with the whole process. I highly recommend this company."

"Real Estate Connection exceeded all my expectations. They are very detail oriented and has a great work ethic. I highly recommend them to anyone who is looking for their dream home!"



BLAINE . W
HOMEOWNER



STACY G.
HOMEOWNER

Ready to get Started? Please Email

Sales@realconnectusa.com or visit www.realconnectusa.com/zillow